



DiscoverEats Network



AUSTIN MARKET POTENTIAL

21.7%

Yearly Population Growth Rate

1 Growth Rate

among metros' with more than 1 Million.

7,306,834

Guests Staying in an AirBnB per Year

What's in it for You

Let us Help you Reach Austin Travelers

- **Join an Exclusive Network** Only local, reputable establishments are eligible. We are a food service company focused on quality, not quantity.
- **Reach a new Audience** Reach the audience of over 7.3M Austin visitors a year. Many will be traveling with larger parties, meaning larger orders.
- **24 Hour Advanced Ordering** No last minute scrambling, all orders must be ordered at least 1 day in advance, if not more. Many will book weeks in advance as they book travel plans.
- **Social Marketing Content** We provide social posts on the DiscoverEats channel and paid ads to help build your brand.
- **A platform to build a reputation** Manage customer communications, referrals and reviews all in one spot.
- **Only 10% Booking Fee - Let's Succeed Together** Flat fee structure for restaurants, keeping more money in your pocket (We also collect 10% from the customer).
- **You have control** You control availability, menu items, pricing, and marketing within our platform.

“You Focus on the Food. We got the rest”

How Does It Work

Order Submitted

Customers view Food options and place an order with date/time/location.

Restaurant profiles include menu options, special abilities, and overall in-home food experiences offered.

Dual Notifications

First Notification: Restaurant receives a notification when an order is placed.

Order includes date, time, location, food details, and any other customer comments.

Second Notification: Day ahead reminder.

DiscoverEats Pickup

DiscoverEats driver will pick up food for delivery aligned with notifications.

Food Experience Completed

Delivery completed and post purchase review request sent to the customer.

Restaurant Requirements

Let's Keep it Simple

- **Local Food Providers Only** We do not accept national chains and only accept places we would take our friends/family.
- **Getting on the platform is easy if eligible** (1) 30 min conversation with operators at your restaurant to understand your offerings (2) Complete the Intake form and DiscoverEats will upload your profile/menu/pricing to the platform
- **Fulfillment of orders** Have orders ready on time as ordered through the platform.
- **Quarterly Review** This is a true partnership: we succeed when you succeed. Let us help you achieve your goals.
- **Dietary Restrictions Clearly Marked** We are marketing to groups traveling to Austin and want to make it easy for them to find good food that fits their dietary needs - gluten free, nut free, vegetarian, etc.



Features of our Platform

One location to track your success

- **User Friendly Dashboard** View order history, future orders, track earnings history, and set your availability.
- **Automated Payments via Stripe** No need to chase payment. It's all automated between Customer, Restaurant & DiscoverEats.
- **Menu Management** You control the menu and can update through our software daily, weekly, monthly, as often as needed.
- **Profile Management** Update your profile description, pictures and content in real time.

